



SoKno Pride

April 18 · 🌐




Y'ALL! IT'S THE 2ND ANNUAL
SOKNO PRIDE

SEVIER AVE JUNE 11
★ ★ ★ ★ ★ 8AM-12AM

MESSENGER

SoKno Pride updated their
business hours.

 Send message

 Like

 Comment

 Share



SoKno Pride updated their cover photo.

April 20 · 🌐



Y'ALL! IT'S THE 2ND ANNUAL
SOKNO PRIDE
SEVIER AVE JUNE 11
★ ★ ★ ★ ★ 9AM-5PM



5

1 Share



Like



Comment



Share



SoKno Pride updated their profile picture.

April 20 · 🌐



2



SoKno Pride added an event.

April 20 · 🌐



SAT, JUN 11

SoKno Pride 2022

Sevier Ave, Knoxville, TN 37920, United States
Joslynn, Beau and 86 friends

✓ Going ▾



Mel Box and 12 others

11 Comments

A vibrant outdoor scene at a Pride event. In the foreground, the backs of several people's heads are visible as they look towards the event. A large rainbow flag with a black border is flying prominently in the center. To the left, a white event tent is partially visible. The background is filled with lush green trees under a clear sky. The overall atmosphere is festive and celebratory.

CALL FOR

Vendors & Entertainers

SOKNO
PRIDE



SoKno Pride updated their cover photo.

April 25 · 🌐



Y'ALL! IT'S THE 2ND ANNUAL
SOKNO PRIDE
SEVIER AVE JUNE 11
★ ★ ★ ★ ★ **8AM-12AM**



You and 6 others



SoKno Pride

April 28 · 🌍



Is your company interested in sponsoring SoKno Pride and making a significant impact on local LGBTQIA+ charities? We are looking for more sponsors to join our growing event!

Please email info@soknopriderg.org with your business name, contact, address, and sponsorship level if interested.

CALL FOR SPONSORS

SO KNO PRIDE

SPONSOR LEVELS

ALLY

- Vendor Space
- 5 T-shirts
- Social Media Attention

\$500

RAINBOW

- Double Vendor Space
- 20 T-shirts
- Social Media Attention
- Logos on Website and T-shirts
- Event Sponsor Status
- Radio Advertising
- Print Media

\$5000+

UNICORN

- Vendor Space
- 10 T-shirts
- Social Media Attention
- Logos on Website

\$2500

SO KNO PRIDE



SoKno Pride

May 4 · 🌐



We are so excited to recognize The Bottom as 1 of the 3 organizations that this year's SoKno Pride proceeds will benefit.

The Bottom stands as a multi-use place to foster change and togetherness. As a nonprofit community center and Black-affirming bookshop, The Bottom is building community, celebrating culture, and engaging the creativity of Black people in Knoxville.

We are ecstatic to be supporting this center for change and creativity within our Knoxville community.





SoKno Pride

May 6 · 🌐



We were featured in an article for The Daily Beacon—the countdown to June 11th has started! 🌈 🥳 [#soknoprider2022](#)



The Daily Beacon

May 6 · 🌐

Wear some sunscreen and your festive attire because the second annual LGBTQ SoKno Pride Festival will occur on June 11. SoKno Pride is an open street festival t... **See more**



UTDAILYBEACON.COM

2nd annual SoKno Pride comes to Sevier Avenue on June

11



SoKno Pride

May 7 · 🌐



Bryant's Bridge is the third organization that the proceeds from SoKno Pride will benefit.

For more information about Bryant's Bridge, watch their video: <https://youtu.be/yHRIWro6Nos>

Bryant's Bridge provides affordable housing for LGBTQ+ youth who have experienced homelessness or are about to experience homelessness related to their LGBTQ+ status and connects them to resources in our supportive community. ... **See more**





SoKno Pride

May 8 · 🌐



Special Thanks to our event sponsor Little River Montessori!

SPECIAL



THANKS



SoKno Pride

May 10 · 🌐



Appalachian OUTreach is another organization that we are excited to be supporting with the proceeds from SoKno Pride.

Appalachian OUTreach is a 501(c)3 nonprofit organization committed to serving all members of the LGBTQ+ communities in East Tennessee. Its mission is to empower, connect, and support East Tennessee's LGBTQ+ people through safe, healthy, inclusive, and affirming programs, partnerships, and education. Plus, they are committed to returning 95% of all donations b... **See more**





SoKno Pride

May 16 at 7:02 PM · 🌐



UPDATE (5/23): Queer Yoga will be taking place at 9AM.

We're so excited to announce Queer Yoga with Amberly Kelley-Dotson at 9 AM during SoKno Pride 2022! Join her and a sign language interpreter for a gorgeous morning yoga session at Suttree's Landing Park at 9 AM on Saturday, June 11th.

Queer Yoga is specifically designed for members of the LGBTQIA+ community to practice in a safe and affirming environment.

Class is open to all levels and will focus on linking movement with breath for a meditative practice. We will explore different movements, breath work, and meditation throughout our practice.

We have more event announcements and schedules coming soon— make sure to follow us on Facebook and Instagram for all the latest updates.





SoKno Pride

May 18 at 5:05 PM · 🌐



Special Thanks to our event sponsor The Drop Inn!

SPECIAL



THANKS



SoKno Pride

May 19 at 10:01 AM · 🌐



We are looking for volunteers for crossing guards, roving medics, vendor setup (at 10 am), and vendor breakdown (at 4 pm).

Please reach out to Lily at lily@soknopride.org to signup or for more information.



CALLING FOR
Volunteers

SOKNO
PRIDE



SoKno Pride

May 20 at 3:01 PM · 🌐



UPDATE (5/23): The Fun Run will be taking place at 8 AM.

We're excited to announce a Fun Run with SlowKno Running Club at 8 AM during SoKno Pride 2022!

Join your local running club for an early morning run at Suttree's Landing Park at 8 AM on Saturday, June 11th.



FUN RUN



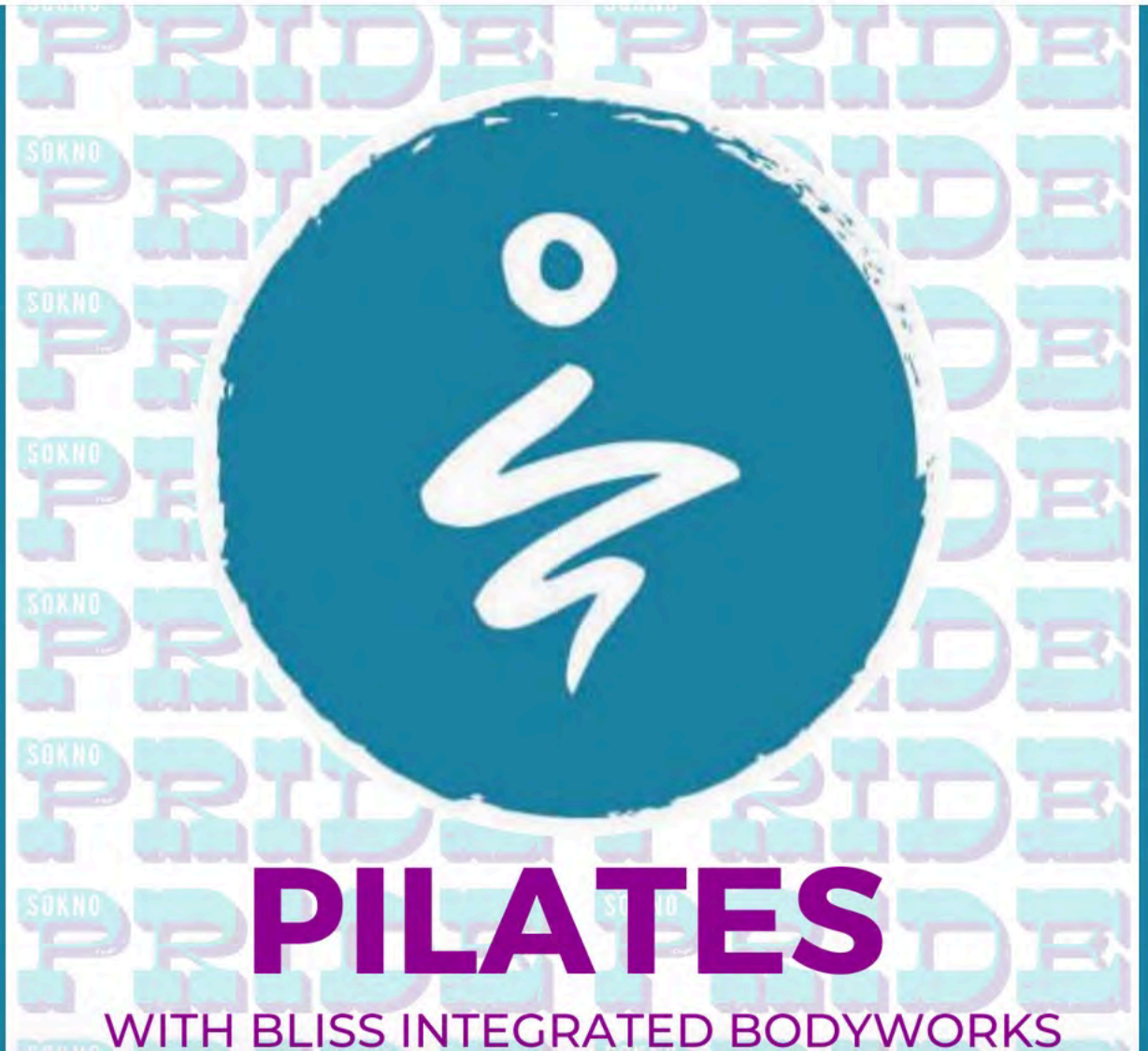
SoKno Pride

May 21 at 11:01 AM · 🌐



We're excited to announce another fitness event at this year's Sokno Pride!

Bliss Integrated Bodyworks is hosting a donation-based Pilates class from 11 am to noon. This class is open to anyone who wants to join, and all donations will go towards SoKno Pride.





SoKno Pride

May 22 at 11:03 AM · 🌐



Special Thanks to our event sponsor WUTK Out Loud Knox!

SPECIAL



THANKS



SoKno Pride

May 23 at 10:15 AM · 🌐



SoKno Pride is partnering with Knoxville's Navitat for a night adventure in the treetops. Navitat at Night – A Pride Adventure series will have sessions Friday and Saturday nights at 8 PM, 9PM, and 10 PM. Navitat is donating 10% of the proceeds from this event to SoKno Pride! Sign up for those dates and times to participate at this link: <https://book.singenuity.com/235/activity>



4



SoKno Pride

May 24 at 10:00 AM · 🌐



Whoopsies, we got the time wrong on our original posts– SlowKno's Fun Run will ✨ACTUALLY✨ be at 8 AM on June 11th, and Queer Yoga will be at 9 AM.

Both of these events will still be held at Suttree's Landing Park. We will have a more detailed schedule of all [#SoKnoPride2022](#) events soon.



EVENT TIME UPDATES

SlowKno Fun Run @ 8 AM
Queer Yoga @ 9 AM

SOKNO
PRIDE



SoKno Pride

May 24 at 1:00 PM · 🌐



Did you attend SoKno Pride in 2021 (a.k.a. Southside Pride)? We want to see your photos! So tag us in or dm us your pictures for a chance to be featured on our page. [#SoKnoPride2022](#)





SoKno Pride

May 26 at 10:01 AM · 🌐



We are looking for people to volunteer their time during the height of the event from 11 AM-6 PM. We plan to break the volunteer times up into shifts so nobody will be expected to work for more than 3.5 hours of the event.

So far we need help with the jobs listed below.

- Vendor set-up: Helping vendors set up their tents and tables
- Road safety: Helping people cross and navigate Sevier Ave safely, and helping people find parking/transportation services
- Event safety: People with medical training who are comfortable tending to wounds, recognizing heat exhaustion, etc. (Ideally more than CPR/AED training)
- Runners: People able to quickly grab something via foot, bike, or car
- Engagers: People trained in conflict de-escalation to help manage any negative situations that may arise (arguments, counter-protesters, etc.)
- Communicators: People who are able to keep head organizers and volunteers updated with necessary information (via walkie-talkie), as well as communicating important information to event-goers
- Legal observers: Someone who has Legal Observer Program training from a National Lawyers Guild chapter

Please take a second to look over these positions, and then fill out this Volunteer form found here: <https://docs.google.com/.../1FAIpQLSf5D.../viewform...>



VOLUNTEERS



SoKno Pride

May 27 at 4:01 PM · 🌐



Are you wondering what Sevier Ave businesses are participating in SoKno Pride? Look for this sticker!

Only businesses partnering with [#SoKnoPride2022](https://www.instagram.com/SoKnoPride2022) will have this sticker in their window, so be on the lookout and show them some love.





SoKno Pride

May 28 at 10:03 AM · 🌐



Special Thanks to our event sponsor Knoxville Area Association of Realtors!

SPECIAL



**KNOXVILLE AREA
ASSOCIATION OF REALTORS®**

THANKS



SoKno Pride



May 29 at 11:00 AM · 🌐

TWO WEEKS UNTIL [#SOKNOPRIDE2022](#)! We cannot wait for this event, and prep work is in full swing. Thank you, [Graphic Creations, Inc.](#), for making our printing dreams come true. ❤️





SoKno Pride

May 30 at 11:00 AM · 🌐



Special Thanks to our event sponsor South Knoxville Trailhead Beer Market!

SPECIAL



THANKS



3



SoKno Pride

May 31 at 11:06 AM · 🌐



Our website is live! You can find the most up-to-date SoKno Pride map, sponsors, schedules, and volunteer information all in one place! Check it out and share it with your friends. 🌈 [#SoKnoPride2022](#)



SOKNOPRIDE.ORG

SoKno Pride

FOLLOW EVENT DETAILS HERE: FULL EVENT SCHEDULE COMING SOON! V...



SoKno Pride

June 1 at 12:30 PM · 🌐



We could still use volunteer legal observers and vendors pack-up helpers (2:30-6:00 shift). Forms are due Friday, June 3rd, 2022. Feel free to reach out if you have additional questions about volunteering!

Volunteer Form: https://docs.google.com/.../1FAIpQLSf5D_rWj4FQBp.../viewform



VOLUNTEERS STILL NEEDED

Forms due Friday 6/3

**SOKNO
PRIDE**



SoKno Pride

June 1 at 4:02 PM · 🌐



🌈 Welcome to Pride Month 2022! 🌈

Let's celebrate & count down to [#SoKnoPride2022](#). Only 10 days until June 11th!

HAPPY
PRIDE
MONTH



SoKno Pride

June 2 at 10:03 AM · 🌐



We are excited to announce the lineup for the [#SoKnoPride2022](#) Drag Show! Join us Saturday, June 11, 2022, on Simple/Alliance's patio for a spectacular show with ultra-talented performers. And be sure to show these queens and kings some love– Venmo info will be available the day of the event.



SOKNO

PRIDE

Drag Show

Hosted By:



MORPHINE

DRIP

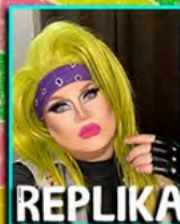


BEEBEE

ALEXANDER



4:00PM SHOW



REPLIKA

QUEEN



SHAWN

DICK



LANA

MARS

6:00PM SHOW



MEL

BOXX



EVA

LADIVA



THOTIANNA

LOPEZ

8:00PM SHOW



TYRA

VON SHADE



JUULS



DAPHNE

GLOSS



SoKno Pride

June 3 at 1:04 PM · 🌐



Nothing tastes better than beers that support a cause!

Spend next Saturday helping [#SoKnoPride2022](#) along with Bryant's Bridge, Appalachian OUTreach, and The Bottom by picking up a Montucky at Landing House or a pint at Alliance. They are donating \$1 for every special beer sold to SoKno Pride.

**\$1 DONATED PER MONTUCKY
AT LANDING HOUSE**



**\$1 DONATED PER BEER AT
ALLIANCE**





SoKno Pride

June 4 at 8:00 AM · 🌐



🌈 🗨️ ATTN: [#SoKnoPride2022](#) is only 1 week away! Who's excited?

1 WEEK UNTIL
SOKNO PRIDE
2022

1 WEEK UNTIL
SOKNO PRIDE
2022

1 WEEK UNTIL
SOKNO PRIDE
2022

1 WEEK UNTIL
SOKNO PRIDE +2
2022



SoKno Pride

June 5 at 10:00 AM · 🌐



The sounds of SoKno Pride! 🎵 Here are some of the few talented musicians heading to SoKno to share their music. You can find the most up-to-date schedule on our website: <https://www.soknopriderg.org/>.

FRENCH TOAST



SoKno
PRIDE

JAQ PAYNE



SoKno
PRIDE

SIRROUND5OUND



SoKno
PRIDE



SoKno Pride

June 6 at 12:02 PM · 🌐



Special Thanks to our Sponsor, Alder & Co., for all of your marketing expertise!

SPECIAL

alder & co.

THANKS



SoKno Pride

June 7 at 6:00 PM · 🌐



The official SoKno Pride Event Schedule is now on our website! Which event are you most excited about this weekend? <https://www.soknopride.org/event-schedule>

SOKNO PRIDE 2022 EVENT SCHEDULE

SATURDAY, JUNE 11

	SOKNO PRIDE VENDORS	LANDING HOUSE	PRINTSHOP BEER CO.	SOUTHSIDE GARAGE	EVERYTHING MUSHROOMS	TRAILHEAD BEER MARKET	ALLIANCE/SIMPL	HONEYBEE COFFEE CO.	BORDERLAND TEES	HI-WIRE BREWING
12pm	SoKno Pride Vendor Market								Matt Morlock Music	
1pm		Jaq							Angie Marie Co	
2pm			Captain Ed's Vinyl Voyage	Shelby Pancak					Little Animal	
3pm					Jaq Payne				Jake Smith	
4pm						Darhee Jubilee Band			Whitlock & Ashton	Knoxville Gay Men's Chorus
5pm							Drag Show w/ SirRoundSound			
6pm				French Toast						
7pm							Drag Show w/ SirRoundSound			
8pm						Daniel Kimbro and Friends				
9pm							Drag Show w/ SirRoundSound			
10pm								Pride Disco Party		
11pm										

SPECIAL EXTRA EVENTS

	FRIDAY, JUNE 10 8pm - 11pm	SILENT DISCO w/ KNOXVILLE GAY MEN'S CHORUS at HI-WIRE BREWING	SATURDAY, JUNE 11 8am	FUN RUN w/ SOKNO RUNNING CLUB at SUTTREE LANDING PARK	SATURDAY, JUNE 11 9am	QUEER YOGA w/ AMBERLY KELLEY-DOTSON at SUTTREE LANDING PARK
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34

11 Comments 13 Shares



SoKno Pride

June 8 at 10:02 AM · 🌐



CDJL

Children's Diversity & Justice Library

12 - 4pm

@ Vendor Market on Sevier Avenue
in front of Everything Mushrooms

Drag King Storytime

@ 1pm & 3pm



SOKNO
PRIDE
SEVIER AVE JUNE 11



Children's Diversity & Justice Library

June 7 at 1:24 PM · 🌐

We are looking forward to seeing you at [SoKno Pride](#) this Saturday afternoon. We will be in front of [Everything Mushrooms](#) on Sevier Avenue from 12 - 4pm. At 1p... [See more](#)



SoKno Pride

June 8 at 11:02 AM · 🌐



More sounds of SoKno Pride! Here are more of the talented musicians and performers heading to SoKno this Saturday to share their music. Find details and the most up-to-date schedule of events on our website: <https://www.soknopriderg.org/event-schedule>

KNOXVILLE GAY MEN'S CHORUS

@HI-WIRE BREWING



SoKNO PRIDE

DARHEE JUBILEE BAND

@TRAILHEAD



SoKNO PRIDE

DANIEL KIMBRO & FRIENDS

@TRAILHEAD



SoKNO PRIDE

SHELBY PANCAK

@SOUTHSIDE GARAGE



SoKNO PRIDE



Winter Starkey, John B Camp and 18 others

1 Comment 2 Shares



SoKno Pride

June 8 at 5:02 PM · 🌐



We're so excited to announce the SoKno Pride Self Care Giveaway during [#SoKnoPride2022!](#) Two Lucky Winners will get luxurious prize packs from some of this year's sponsors.

To be entered to win:

- You must be following @SoKnoPride and @PrintshopBeer
- Post a picture at Printshop in your best Pride Attire ... **See more**



SOKNO PRIDE SELF CARE GIVEAWAY

SOKNO
PRIDE



SoKno Pride

June 9 at 10:03 AM · 🌐



SoKno Pride is aware of the risk involved with a large gathering due to COVID-19. We encourage attendees to wash their hands regularly, keep a safe distance from other attendees, wear masks in crowded indoor areas, and stay home if they feel sick. We will be providing free masks and sanitizers at the SoKno Pride information booth.





SoKno Pride

June 9 at 12:45 PM · 🌐



Redbud Kitchen

June 9 at 11:07 AM · 🌐

Cheers to [SoKno Pride](#) in South Knoxville this Saturday, June 11th! It's a full day of events, vendors, shows, music, and fun from morning til night all over Sev... [See more](#)



SoKno Pride

June 9 at 3:00 PM · 🌐



Parking at [#SoKnoPride2022](#) is limited, and we encourage carpooling! However, there are two main parking lots near Printshop Beer and Regal Cinema Headquarters– They will both have signs letting you know to park there and are on the Trolley Route. Find parking and vendor locations on the map on our website: <https://www.soknopride.org/>



SOKNO PRIDE

PARKING





SoKno Pride

June 9 at 6:01 PM · 🌐



Did someone say disco? We've got quite the groovy lineup this weekend during [#SoKnoPride2022!](#)

Friday, June 10, Silent Disco Knox is at Hi-Wire Brewing from 9-midnight!

Saturday, June 11, from 1-5 pm at Printshop Beer, Captain Ed's Vinyl Voyage is putting on a disco featuring DJ Cassanova!

Saturday, June 11, from 9-midnight, head over to Honeybee Coffee t with Captain Ed's Vinyl Voyage featuring DJ Cassanova & DJ Captain Ed!

PRIDE



PRIDE



PRIDE





SoKno Pride

June 10 at 10:04 AM · 🌐



Hey Friends! Make sure to check businesses' windows for the official [#SoKnoPride](#) Community Partner stickers! ONLY businesses participating in this year's event have these!

SUPPORT SPONSORS





SoKno Pride

June 10 at 12:01 PM · 🌐



Have fun with fitness tomorrow morning with SlowKno Running Club's 5K Fun Run @ 8 AM & Queer Yoga @ 9 AM in Suttree's Landing Park, then head over to Bliss Integrated Bodyworks for pilates @ 11 AM!



FUN RUN

AT 8 AM WITH SLOWKNO RUNNING CLUB



QUEER YOGA

AT 9 AM WITH AMBERLY KELLEY-DOTSON



PILATES

AT 11 AM WITH BLISS INTEGRATED
BODYWORKS



3

1 Share



SoKno Pride

June 10 at 5:00 PM · 🌐



Can't make it to this year's [#SoKnoPride](#)? You can still support Bryant's Bridge, Appalachian OUTreach, and The Bottom by donating here: <https://www.paypal.com/US/fundraiser/charity/4531465>



DONATE



SOKNO PRIDE





SoKno Pride

June 11 at 8:03 AM · 🌐



Good Morning, SoKno! Today is the day of [#SoKnoPride2022](#)! You can find all the information about today's event on [Soknopriderg.org](https://soknopriderg.org).

We encourage everyone attending this year's event to carpool, bring your peaceful & positive spirits, and stay safe & hydrated!



TODAY'S THE DAY!

SOKNO PRIDE

EVENTS BEGIN AT 8 AM!

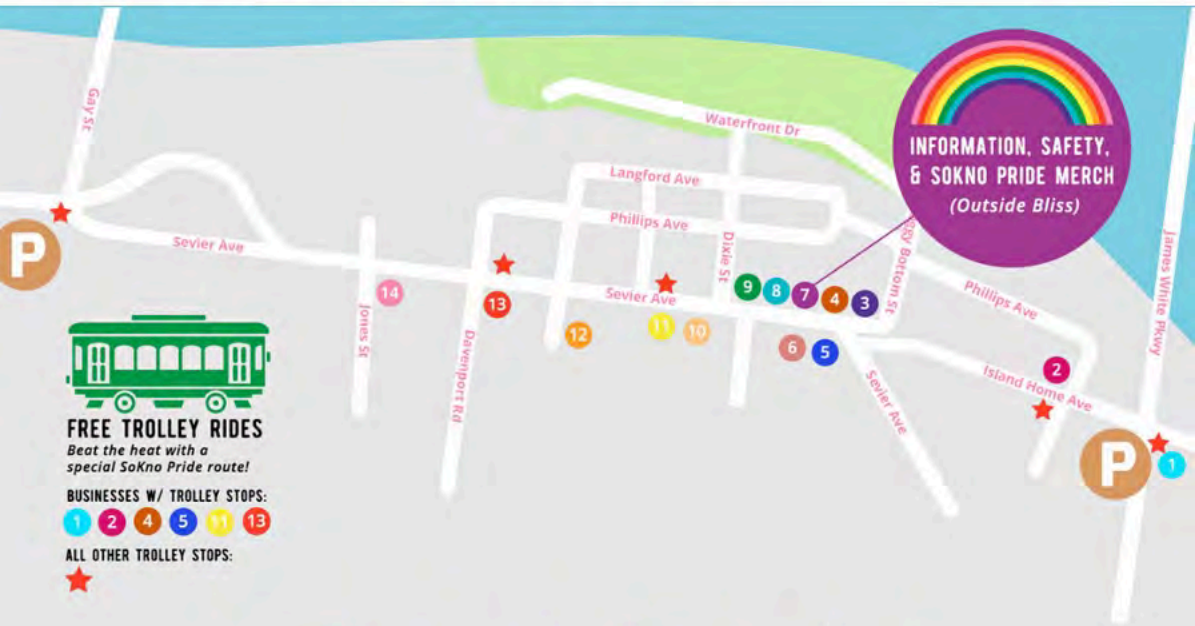


SoKno Pride

June 11 at 10:02 AM · 🌐



Do you have a parking plan? Check out our handy dandy map & call your friends for a carpool! We hope to see you soon! <https://www.soknopriderg.org/>



★ ★ ★ ★ ★ ★ ★

SOKNO PRIDE PARKING



Sokno Pride

June 11 at 12:54 PM · 🌐

Look for the green signs and the big white bus for trolley service from @printshopbeer to The Regal Parking garage! 🚌🌈





SoKno Pride

June 11 at 4:00 PM · 🌐



Please stop by for air conditioning and a cold beer that supports our cause at [Redbud Kitchen](#) and [Alliance Brewing Co!](#) 🍺

**\$1 DONATED PER PINT AT
REDBUD KITCHEN & ALLIANCE**





SoKno Pride

June 13 at 10:24 AM · 🌐



Thank you to everyone who came out to celebrate with the Sevier Ave/SoKno community during [#SoKnoPride2022](#)! We encourage you to continue your support of the LGBTQIA+ community throughout this pride month and the rest of the year!

If you are interested in sponsoring [#SoKnoPride2023](#) or getting involved with our board, feel free to send us an email at info@soknopride.org



**THANK YOU FOR
CELEBRATING
WITH US!**

**SOKNO
PRIDE**



SoKno Pride

June 13 at 12:02 PM · 🌐



Congratulations to the winners of the SoKno Self Care Giveaway @Romamabird & @ebrumen!

We also want to send a special thank you to Glowing Body, Navitat, Cyclebar Knoxville, and Balanced You Clinic for making this giveaway possible!

SoKNO PRIDE ★ ★ ★ ★ ★ ★ ★ ★
★ **SELF CARE**
GIVEAWAY
WINNERS
FIRST PLACE: @ROMAMABIRD
SECOND PLACE: @EBRUMEN



SoKno Pride

Yesterday at 3:01 PM · 🌐



Did you miss your chance to grab SoKno Pride merch at this year's event? Not to worry! Our online store is now live! You buy t-shirts, tote bags, stickers, koozies, and posters online for delivery right to your door. As a reminder, all proceeds from sales go to support [Bryant's Bridge, Inc.](#), [Appalachian OUTreach](#) and [thebottomknox](#) 🌈 <https://www.soknopriderg/merch/>



7

3 Comments 2 Shares

SOKNO PRIDE

SEVIER AVE

JUNE 11



SoKno Pride

@SoknoPride · ★ 5 1 review ⓘ · Nonprofit organization

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ⓘ SoKno Pride is the non-profit organization that produces the LGBTQIA+ event in South Knoxville's Sevier Ave.



Create post

 Photo/video

 Check in

 Tag friends